



NEWS RELEASE

FOR IMMEDIATE RELEASE

EMP'S IMPRESSION SERIES GETS TRIO OF NEW MODELS

LAYTON, UTAH – USA – November 11, 2011 – Engineered Music Products “EMP”, a manufacturer of high performance home audio gear, introduced three new models to their highly popular Impression Series today. The trio consisted of the E56Ci center channel speaker, E55Wi surround speaker and ES1010i powered subwoofer.

According to EMP, these new models were introduced to address those customers who demand stellar performance in their home theater systems. Last year, the company introduced their larger E55Ti tower speaker, which has been very successful. EMP's customers, thrilled with the E55Ti's performance, asked the company to develop a larger center channel speaker to match. Today, the company answered the call with their new E56Ci. Employing dual 6.5-inch woofers, dual 5.25-inch mid-woofers and a 1-inch tweeter, the new center channel handles more power and delivers more lifelike detail and clarity than its smaller sibling, the E5Ci.

Among the new models introduced today was the E55Wi, EMP's first dedicated on-wall surround sound speaker. With its dual 5.25-inch woofers and dual 1-inch tweeters, the E55Wi provides full-range surround sound. The E55Wi features dual keyhole mounts for easy installation, which is typically located on the theater's side walls in-line with the main listening position. The E55Wi's trapezoidal bipolar design places the woofers and tweeters 112 degrees from each other, directing half of the sound towards the front, and half towards the rear of the room at the same time. The audible benefit of bipolar surround technology is the combination of imaging, focus and localization with spacious, all-enveloping ambience, making the E55Wi the perfect surround sound speaker.

The ES1010i powered subwoofer was the final model introduced, and EMP saved the best for last. Designed to please finicky bass enthusiasts, the new sub has dual 10-inch subwoofers that are powered by an integrated 250 Watt RMS amplifier. The amplifier has all the bells and whistles one would expect from a high quality subwoofer: variable level, variable low-pass crossover and variable phase controls, as well as auto power capability. A bass reflex design, the ES1010i has dual 3-inch flared tuned ports mounted into the bottom of the

enclosure. All of these features make the ES1010i capable of delivering plenty of room-shaking bass down to an impressive 30Hz!

All three models are available in either of two stunning gloss finishes, gloss black ash or gloss red burl. The E56Ci has dimensions of 31"W X 8.5"H X 10.5"D, a frequency response of 40Hz-20kHz and weighs 28 lbs. The E55Wi has dimensions of 11.5"W X 12"H X 6"D, a frequency response of 65Hz-20kHz and weighs 12 lbs. The ES1010i has dimensions of 13"W X 27.5"H X 19"D, a frequency response of 30Hz-150Hz and weighs 45 lbs. EMP's "compare at" prices for the models are, \$650/each (E56Ci); \$720/pair (E55Wi); and \$850.00/each (ES1010i). EMP Tek has become known for offering introductory specials and ongoing sales on their products, so check their web site and the audioholics.com store often for the latest specials. All three models are available and shipping now.

All Impression Series models are now available for purchase on the company's web site, www.emptek.com as well as on the Audioholics.com store at <http://store.audioholics.com> .

About Engineered Music Products

Engineered Music Products "EMP Tek", a privately held company headquartered in Layton Utah, is a manufacturer of audio products for residential and limited light commercial applications. Offering a variety of audio solutions to fit many applications and budgets, EMP Tek's products include freestanding speakers, compact theater speakers, outdoor speakers and electronics. EMP Tek offers its products through its web site at <http://www.emptek.com> and through the Audioholics store at <http://store.audioholics.com>. For more information; visit <http://www.emptek.com> or call 801-991-1308.

For more information on EMP Tek, please call (801) 991-1308 or visit <http://www.emptek.com>.

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